

bioMEs: Workshop

www.bioMEs.com



G is for Gorilla
Short Sleeve Tee by
bioME 5: Workshop

our story

Founded in 2007 by two architectural designers, bioME 5: Workshop produced its first line of apparel inspired by their love of nature and photography and with regards to the continual visual learning processes inherent in all children. The project recognizes that children learn about the world around them early in development through continued exposure to a diversity of images and sounds. Like sponges, they absorb these sounds, shapes, and colors in a constant process of play and discovery. Vibrant colors, large letters, and easily recognizable animals create intriguing

graphics but also serve as recognition and learning catalysts for children. To be sure, the inverse orientation of the words on the products is not a mistake. The animal name is clearly readable from a child's vantage point! "We hope that our products will be seen as thoughtful and inspiring not only through our creative processes but also by the enjoyment and interactions that they may encourage within our little users," says co-founder Becky Nix.

Inspired by the Earth's natural biomes (deserts, grasslands, aquatics, forests, etc) the name bioME 5 (pronounced: bi-ohm

five) represents all of the ecological environments that support their vibrant animals.

The products are not only functional, but also act as an exercise in imagination and learning, all the while remaining respectful of the planet that inspires the designs. The products are made with 100% certified organic cotton in the USA; designed and printed in the workshop's home city of Detroit, MI.

The bioME 5: Workshop Animal Alphabet Project is a sustainable and fashionable way to use everyday apparel as a creative learning tool.